

le sereno.

SAINT - BARTHÉLEMY

FACT SHEET

ADDRESS:	BP 19, Grand-Cul-de-Sac 97133 Saint Barthélemy French West Indies
TELEPHONE:	From USA: 1 888 Le Sereno International: + (590) 590 298 300
WEBSITE:	www.lesereno.com
PROPERTY OWNER:	Luis Contreras
GENERAL MANAGER:	Samy Ghachem
SUITE RATES:	Starting at € 760 / \$867 per day – Low Season Starting at € 1170 / \$1,335 per day – High Season Starting at € 1870 / \$2,134 per day – Holiday
VILLA RATES:	Starting at € 4600 / \$5,249 per day – Low Season Starting at € 7600 / \$8,672 per day – High Season Starting at € 15000 / \$17,116 per day – Holiday
HISTORY:	Le Sereno is the reincarnation of Sereno Beach Hotel, originally founded in 1972. In 2002, the hotel's new owners raised the bar considerably, designing and building the newly named Le Sereno with the help of famed Parisian designer Christian Liaigre, well-known lighting designer Arnold Chan, and prominent landscape architect Fernando Tabora. Following damage from Hurricane Irma in September 2017, the property underwent a complete rebuild with help from the original team that created Le Sereno. The hotel will reopen and welcome back guests on December 1, 2018.
LOCATION:	Le Sereno is located at the east end of St. Barth and stretches along almost 180 meters (600 feet) of sandy beach on picturesque Grand Cul-de-Sac – a marine reserve with shallow, turquoise waters on the northern side of the island protected from the waves by a coral reef. Grand Cul-de-Sac is a popular spot for sailing, windsurfing and kite surfing since the coral reef closes off the entire bay. Located in the heart of the French West Indies, St. Barth offers a wide variety of gourmet restaurants and high-end boutiques and is primarily frequented by discerning travelers who favor an exclusive vacation spot. St. Barth is sunny and dry year-round, with temperatures ranging from 24 to 29 degrees Celsius (72 to 86 degrees Fahrenheit). The official language is French, although English is widely spoken. St. Barth's beaches are renowned for being some of the most beautiful and pristine in the world. Unlike many of its neighboring Caribbean islands, it has not been overrun with condos and large chain hotels.
ACCOMMODATIONS:	Le Sereno is an intimate beachfront hotel with 39 newly renovated suites and three villas along a stretch of palm shaded sandy beach. With the original essence of the hotel intact, all suites have been touched with a fresh design and new technology. Room categories include the following:

Bungalow Piscine

Completely rebuilt from the ground up, the Bungalow Piscine rooms feature a larger footprint and a new interior design, with an intricate oak ceiling and warm white stone floors. Custom designed wood and stone furnishings adorn the enlarged interior as well as the new air-conditioned open concept bathroom.

Three additional rooms have been added to this category, two of which are part of a brand-new Family Suite offering that includes private pools for each suite.

Grand Suite Plage

At the heart of Le Sereno, the Grand Suite Plage category retains their same classic look but features new interiors and new technology to take the rooms to the next level. Offering panoramic ocean views, the suites have a newly furnished waterfront terrace and a walkable garden in front of the suite entrances.

Grand Suite Plage Sud

Completely rebuilt from the ground up these new suites feature a reimagined interior to offer guests a larger bedroom and living space. Similar to the Grand Suite Plage category, these waterfront suites overlook the stunning Grand Cul-de-Sac lagoon and offer a new private garden with outdoor bathtubs to soak in the beautiful view.

One Bedroom Villas

This category includes the Suite Piscine (connects to the Bungalow Piscine to create the Family Bungalow Piscine), located on the hillside for privacy and features its own private pool and views of the Grand Cul de Sac.

Also included in this category are the Village du Pêcheur, and the beachfront Villa du Pêcheur. These are the resort's ultra-luxurious ocean view one-bedroom and separate living area suites with a private pool.

VILLAS:

The Villas offer the best of both worlds: the privacy and the expansiveness of a villa combined with the personal service and attention to detail found only at the best beachfront resorts in the world. Each of the three Villas offer more than 7,000 square feet of indoor and outdoor space. These exclusive Villas have four bedrooms, large living areas, fully equipped kitchen, expansive terraces, landscaped gardens and heated private pools overlooking the magnificent views over the Grand Cul-de-Sac. Guests feel thoroughly at home and completely pampered in Le Sereno Villas.

SPA:

Newly expanded in 2018, the Spa features three full treatment rooms including the water pavilion, the island's only beachfront treatment room. At the Spa, or in the comforts of your own suite, guests can enjoy the extensive menu of facials, body wraps and massages exclusively using Sothys products and techniques.

The Spa also includes a new fitness room featuring the latest fitness technology and equipment as well as a new garden that provides a serene space for guests to practice yoga or meditation.

DESIGN: Parisian designer Christian Liaigre created a contemporary look at Le Sereno with understated décor. Spacious design of the suites and Villas maximize views and seamlessly integrate with the interiors and exterior of the accommodations.

ENVIRONMENTAL CONSIDERATIONS: Building the new Le Sereno provided an opportunity to take environmental impact into account in every aspect of the hotel. New solar panels, air conditioners with heat exchangers and LED lighting allow the hotel to offer new amenities to guests while significantly lowering energy consumption throughout the property. All of the new construction is made with sustainably sourced woods and stone. The entire property is outfitted with new windows and insulation designed to reduce energy consumption. Le Sereno also features on-site water desalination capability and grey water is treated and reused for irrigation; which allows the property to be completely “off the grid” from scarce city water resources.

HOTEL AMENITIES: Gourmet restaurant serving breakfast, lunch and dinner
Bar & Lounge
24-Hour room service
Beach club with attendants
Beachfront freshwater swimming pool
Fitness center
On-site retail boutique with curated products from French brands
Private airport transportation
VIP reception at St. Maarten airport to expedite customs, immigration and luggage handling

DINING: Restaurant Le Sereno is the central heartbeat of the hotel and is lead by Executive Chef Alex Simone. With a new updated look, Restaurant Le Sereno features a fully open-air concept, taking advantage of the dramatic surroundings and giving guests a water view from almost every angle. Its new centrally located bar will serve up craft cocktails and feature a newly added juice station where guests can order up freshly squeezed wellness and detox elixirs.

Executive Chef Alex Simone returns with a new menu for the restaurant that features signature dishes seamlessly integrated with updated offerings. The menu will focus on Mediterranean dishes made with the freshest ingredients and fit perfectly with the restaurants beachfront setting.

Debuting in 2018 is an all new beach restaurant experience just steps from the crystal-clear waters of the Grand Cul de Sac. Located near the main restaurant, the entirely new space offers casual dining under the shade of coconut trees, where guests can have their feet in the sand and a million-dollar view. The restaurant is the perfect spot to sip on cocktails and enjoy a laid-back meal, without having to leave the serenity of the beachfront location.

TRANSPORTATION:

- St. Maarten’s Princess Juliana Airport (SXM) is the principal gateway to St Barth (SBH).
- Daily direct flights are available from major air-hubs.
- Other gateways to St. Barth include San Juan, Puerto Rico (SJU), Pointe à Pitre, Guadeloupe (PTP) or Antigua (ANU).
- It is only a 10-minute flight from St. Maarten to St. Barth.

- Charter flights are easily arranged from Puerto Rico, Antigua, Point a Pitre and other major airports directly to St. Barth and scheduled flights are available to St. Maarten from these gateways.
- Visitors can also access St. Barth via high-speed ferry, which can go from one island to the other in 45 minutes or less, several times a day.
- Personal sailboats and yachts can access St. Barth easily since St. Barth boasts one of the finest boating facilities in the Caribbean.
- Le Sereno will arrange private charter flights and private charter speed boats from St. Maarten upon request

DIRECT CARRIERS:

TO ST. MAARTEN

- American Airlines
- Continental Airlines
- Jet Blue
- Delta
- US Airways
- United Airlines
- Air France

TO GUADELOUPE

- Air France Corsair KLM

TO ANTIGUA

- British Airways

AWARDS:

Le Sereno has been consistently ranked as one of the best hotels in the world:

- AAA/CAA Four Diamond Lodgings Award, 2007-2015
- *U.S. News & World Report*: Best Hotels 2015, “Best Hotels in the Caribbean” and “Best St. Barts Hotels”
- *Condé Nast Traveler*: Gold List 2013 & 2014, “Best Hotels and Resorts in the Atlantic & Caribbean”
- *Condé Nast Traveler*: Readers’ Choice Awards 2016, “No. 1 Hotel in the Caribbean”
- *Condé Nast Traveler*: Readers’ Choice Awards 2014, “Best Resorts in the Caribbean”

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